

The logo for Champion Industries, featuring the word "Champion" in a bold, black, sans-serif font with a registered trademark symbol (®) to the upper right.

The Dishwashing Machine Specialists

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--photography available--

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**CHAMPION AWARDED “BEST IN CLASS” IN
DISHWASHER CATEGORY FOR CONSULTANTS
AND TIED FOR OPERATORS**

Honors Bestowed By Foodservice Equipment & Supplies Magazine

WINSTON-SALEM, NC (OCTOBER 2011) Champion® Industries, manufacturer of a full line of premier commercial warewashing systems for over 100 years, is the proud recipient of the *Foodservice Equipment & Supplies* Magazine “Best in Class” award within the Dishwasher/Warewasher category for consultants. Additionally, Champion tied for the "Best in Class Award" in the Dishwasher/Warewasher Category for Operators. These awards are broken up into overall, dealer, consultant and operator segments.

“The fact that the consultants and operators recognized Champion through this award program is an excellent honor. They are the people that are in the field using our products every single day and this award is a wonderful testament to our line,” says Erik Nommsen, President of Champion Industries.

In order to choose, “Best in Class,” Foodservice Equipment Supplies partnered with an international research firm to ask their subscribing foodservice operators, dealers and consultants to evaluate equipment and supplies manufacturers. From there, they ranked category manufacturers on the following seven key purchase attributes: product quality, service and support, product value, availability of product information, inventory/delivery, quality sales reps, and design/appearance. Scores for these seven attributes were then aggregated to determine the Best in Class category winner for consultants and operators.

ABOUT CHAMPION INDUSTRIES

Champion Industries is a division of the Ali Group based in Winston-Salem, NC. Champion manufactures an array of versatile commercial dishwashing equipment ranging from under counter machines to single-rack door machines, rack conveyor machines and upright conveyor/flight machines. Other products include powered soak sinks and pot and pan washing systems. The Company’s ability to customize products, makes Champion the preferred brand for food service operations of all sizes - from coffee houses and restaurants to hospitals, schools and other institutions.

In the past 12 months Champion’s innovative products have saved over 145 million gallons of water, 38 million kilowatts of energy and over \$5 million in utility savings. With over 100 years experience in designing and building standard and custom dishwashers, Champion and its employees are dedicated to excellence in engineering, manufacturing and customer service, and are proud to say their products are 100% built in North